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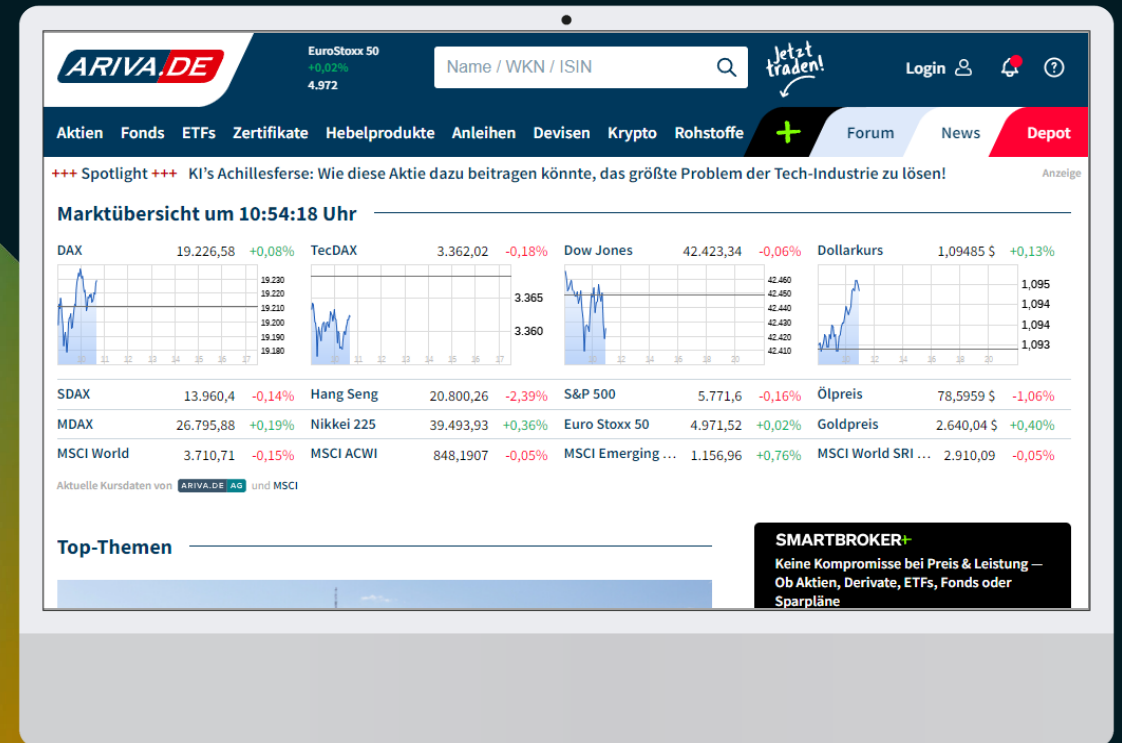
MEDIA DATA
ARIVA.DE

Bring the stock exchange to where you are

WHAT WE STAND FOR

The independent classic among German financial portals.

ARIVA.DE

"With comprehensive financial information, we help our ARIVA.DE users to make informed decisions. This is supported by real-time financial data, first-class tools and a large and lively stock market community."
Christian Freundt

WHAT MAKES US SPECIAL

ARIVA.DE - leading & bank-independent financial portal

THE MOST IMPORTANT FACTS IN BRIEF

ARIVA.DE is one of the leading bank-independent financial portals in Germany and has been online since 1998. It offers comprehensive real-time price data, financial and economic news, as well as special analysis tools to support private investors and those interested in finance in their investment decisions. ARIVA.DE is also home to one of the most active stock market communities in the German-speaking world, where thousands of posts about current market events are exchanged every day.

SPECIAL STRENGTHS

◆ Provision of comprehensive financial data for well-founded investment decisions

◆ Strong and active community for an intensive dialogue on current market trends and investment ideas

◆ Direct connection to smart brokers, allowing users to implement their purchasing decisions directly and without detours

◆ Provision of innovative analysis tools and real-time price data for traders

OUR REACH

Reach millions of loyal and interested users

ARIVA.DE

DISPLAY

0.37 million
Unique User

3.8 million
Visits

31.8 million
Page Impressions

OUR USERS

Reach exactly the right target group for your campaign

DECISION-MAKERS & OPINION LEADERS

31% are between 30 - 49 years old

23 % have a net household income of over €5,000

34% are opinion leaders

16% are managers/executives in Germany

ARIVA.DE

EXCITING?

And that's not all... We look forward to further dialogue!

ARIVA.DE

DISPLAY

DISPLAY CHANNEL

CONTENT

TARGETING

PODCAST

NEWSLETTER

DAS_UMFELD
IN A NEW DIMENSION

IF YOU HAVE ANY QUESTIONS, PLEASE DO
NOT HESITATE TO CONTACT US AT ANY TIME.

international@iqdigital.de